

Members of the Atlanta Gallery Association are committed to the knowledge essential to serving the public with competence and distinction. We regard membership in the Association as a badge of honor, a pledge that merits the trust of all with whom we deal. Any art dealer, whether a member of AGA or not, performs an important role for the community by discovering and exhibiting the works of emerging and established artists. These exhibits are free, open to the public and a benefit to the collectors, artists, museums, students and the community at large. The conscientious art dealer is aware that the majority of the art-buying public depends on our knowledge to guide them with their art acquisitions. He or she takes complete responsibility for the works they exhibit and must be prepared to attest to the authenticity of any work offered for sale. As art dealers, members are primarily engaged in buying, representing and selling works for a fair profit. The Association makes no effort, and nothing in the foregoing statement of the Association's activities, is intended to deny the profit motive in the art dealer's business. As members of the AGA the dealer should be committed to fair pricing practices for their clients. We understand that each gallery has a standard by which they follow; however, they should make a commitment that fair pricing will be posted in public view either through visible price lists or alongside the artwork itself when displayed. It is understood that AGA members have an allowance reward for our devoted collectors.

Ethics Code

The Conduct of an art dealer can affect the public's attitude toward everyone in the field. AGA has therefore established the following Code of Ethics. These are created and followed to promote and maintain standards so that the public can be assured that our members take our role as art advisors seriously. Each member dealer is expected to:

- . Maintain extensive knowledge in his or her specialized field of art.
- . Respect and protect the privacy of clients by never divulging their names and addresses.
- . Fully disclose to clients the complete nature of all items to be sold. This includes furnishing and writing the exact conditions of originality or attribution, provenance, state, and other conditions that clearly set forth the history and status of each work offered when requested to do so.
- . Work to protect the community against those who would engage in unethical actions. Namely, price haggling by non-posting of listed price for works on display in the gallery.
- . Follow the laws in payment of all state sales tax.

Members are further expected to cooperate with fellow members of the association to enforce this code by reporting unethical or unfair practices to the officers of the organization.